



**2021 PROFESSIONAL DEVELOPMENT CONFERENCE PROGRAM
ADVERTISING SPACE RESERVATION FORM
COVID 19 Edition***

Event Dates: February 3–6, 2021

Location: Kentucky International Convention Center, Louisville

Company name _____

Contact person _____ Tel. _____

E-mail _____ Fax _____

Address _____

Invoice/Billing address _____

Billing contact _____ Tel. _____

Check MasterCard Visa Discover

Credit Card # _____ Exp. Date _____

V-code _____ Signature _____

Program Advertisement Choices:

- Inside Front Cover (B/W) \$350.00
- Inside Back Cover (B/W)..... \$350.00
- Full page (B/W) \$250.00
- One-half page (B/W)..... \$125.00
- One-fourth page (B/W) \$65.00

App Logo Placement..... \$350.00

Place your logo as part of a scrolling banner on the KMEA Conference App.
When users click on your logo they will be given your company profile with
the option to view your website.

Program and App Advertising Combo \$500.00

Includes app logo placement and inside full page black and white program ad.

Special instructions: _____

$$\frac{\text{Number of ads}}{\text{Total from chart above}} \times \frac{\text{Total amount due}}{\text{Total from chart above}} = \frac{\text{Total amount due}}{\text{Total from chart above}}$$

Please complete, sign and return this form as soon as possible. **Deadline for ads is December 15, 2020.** Please refer to page 18 in this packet or the KMEA website for ad specifications. **Return to: Melissa Skaggs, melissa@kmea.org, KMEA, P.O. Box 1058, Richmond, Kentucky 40476-1058, Telephone: (859) 626-5635/Fax: (859) 626-1115. ALL INVOICES 30 DAYS PAST DUE WILL RECEIVE A 1.5% CHARGE ON UNPAID BALANCE.**

* Should an event be cancelled, all pre-paid fees will be refunded or credited toward the following year, as directed by the advertiser or exhibitor.

Signature

Date