



Bluegrass Music News

Official publication of the KENTUCKY MUSIC EDUCATORS ASSOCIATION



2021-2022 ADVERTISING SPACE RESERVATION FORM

Due June 15 to reclaim space. Bluegrass Music News is now published in digital format only. Ads will link to web address of your choice (website, Facebook page, etc.).

Company name \_\_\_\_\_

Contact person \_\_\_\_\_ Tel. \_\_\_\_\_

E-mail \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

Invoice/Billing address \_\_\_\_\_

Billing contact \_\_\_\_\_ Tel. \_\_\_\_\_

Check  MasterCard  Visa  Discover

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

V-code \_\_\_\_\_ Signature \_\_\_\_\_

Table with 5 columns: Check selection, Advertisement choices, Full Price per issue, 5% discount for 4 BMN ads paid in full (Per issue breakdown, Total payment). Rows include various ad sizes like Outside back cover 4/C, Inside back cover 4/C, Full page 4/C, etc.

Deadlines

Insertion Issues:

- All
 Fall 2021: ad deadline - July 15 proj. digital delivery - Sept/Oct
 Winter 2021: ad deadline - Oct 15 proj. digital delivery - Dec. 10
 Spring 2022: ad deadline - Jan 15 proj. digital delivery - March 12
 Summer 2022: ad deadline - April 15 proj. digital delivery - June 10

Special instructions:

Three horizontal lines for special instructions.

Number of issues x Total from chart above = Total amount due

Please mark, sign and return this form as soon as possible. Requests for specific space is open to applicants on a first come, first served basis. However, the occupant of a particular space in the previous year will be given until June 15, 2021 to reclaim that space. Please refer to page 13 in this packet or the KMEA website for ad specifications. Return to: Melissa Skaggs, melissa@kmea.org, KMEA, P.O. Box 1058, Richmond, Kentucky 40476-1058, Telephone: (859) 626-5635/ Fax: (859) 626-1115. ALL INVOICES 30 DAYS PAST DUE WILL RECEIVE A 1.5% CHARGE ON UNPAID BALANCE.

Signature \_\_\_\_\_

Date \_\_\_\_\_