



Official publication of the
KENTUCKY MUSIC EDUCATORS ASSOCIATION

2020-2021 ADVERTISING SPACE RESERVATION FORM

Due June 15 to reclaim space. Bluegrass Music News is now published in digital format only. Ads will link to web address of your choice (website, Facebook page, etc.).

Company name _____

Contact person _____ Tel. _____

E-mail _____ Fax _____

Address _____

Invoice/Billing address _____

Billing contact _____ Tel. _____

Check MasterCard Visa Discover

Credit Card # _____ Exp. Date _____

V-code _____ Signature _____

Check selection	Advertisement choices	Full Price per issue	5% discount for 4 BMN ads paid in full	
			Per issue breakdown	Total payment
	Outside back cover 4/C	\$554.00	\$526.30	\$2,105.20
	Inside back cover 4/C	\$544.00	\$516.80	\$2,067.20
	Inside front cover 4/C	\$544.00	\$516.80	\$2,067.20
	Full page 4/C	\$529.00	\$502.55	\$2,010.20
	Full page B/W	\$350.00	\$332.50	\$1,330.00
	Two thirds page 4/C	\$499.00	\$474.05	\$1,896.20
	Two thirds page B/W	\$320.00	\$304.00	\$1,216.00
	One-half page 4/C	\$350.00	\$332.50	1,330.00
	One-half page B/W	\$255.00	\$242.25	\$969.00
	One-third page 4/C	\$310.00	\$294.50	\$1,178.00
	One-third page B/W	\$215.00	\$204.25	\$817.00
	One-fourth page 4/C	\$290.00	\$275.50	\$1,102.00
	One-fourth page B/W	\$195.00	\$185.25	\$741.00

Deadlines

Insertion Issues:

- All
- Fall 2019: ad deadline - July 15
proj. digital delivery - Sept/Oct
- Winter 2019: ad deadline - Oct 15
proj. digital delivery - Dec. 10
- Spring 2020: ad deadline - Jan 15
proj. digital delivery - March 12
- Summer 2020: ad deadline - April 15
proj. digital delivery - June 10

Special instructions:

$$\frac{\text{Number of issues}}{\text{Total from chart above}} \times \text{Total from chart above} = \text{Total amount due}$$

Please mark, sign and return this form as soon as possible. Requests for specific space is open to applicants on a first come, first served basis. However, the occupant of a particular space in the previous year will be given until June 15, 2020 to reclaim that space. Please refer to page 18 in this packet or the KMEA website for ad specifications. **Return to: Melissa Skaggs, melissa@kmea.org, KMEA, P.O. Box 1058, Richmond, Kentucky 40476-1058, Telephone: (859) 626-5635/ Fax: (859) 626-1115. ALL INVOICES 30 DAYS PAST DUE WILL RECEIVE A 1.5% CHARGE ON UNPAID BALANCE.**

Signature

Date