

# Attention, School Administrators: Why should you send your music teacher to the KMEA Professional Development Conference?



## 2. Concerts

Best-practice demonstrations of music performance from outstanding music programs.

## 3. Exhibits

Face to face contact with universities and vendor reps who serve music education.



**Kentucky Music Educators Association  
2010 Professional Development Conference  
Louisville, KY  
February 3-6, 2010**



## 1. Clinics

- Expert presentations on
- curriculum
  - assessing students
  - program development
  - teaching techniques
  - technology



[www.kmea.org/conference](http://www.kmea.org/conference)

## 4. Networking

Establishing and sustaining valuable relationships with music teachers from outstanding programs.



### Bringing Equivalent Professional Development to Your School

$\$500$  - Average Presenter Fee  
 $\$450$  - Average Presenter Travel  
 $+$   $\$350$  - Average Presenter Expenses  


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 $\$1300$  - Average Presenter Costs  
 $\times$  6 - Average clinics attended by KMEA Conference attendee  


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 $\$7800$  - Average Total Costs

**VS.**

### Sending Your Music Teacher to the KMEA Conference

$\$75$  - Conference Registration  
 $\$100$  - Average Travel  
 $+$   $\$400$  - Average 3-Days expenses  


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 $\$575$  - Average Total Costs



62 clinics • 56 presenters • 70 rehearsals • 34 performances • 34 conductors • 93 exhibitors • 6184 attendees

**...because you can't afford NOT to send them!**